

Guidance Counselor Strategies For Instilling Character Education In The Prevention Of Bullying Behavior Among Students In Elementary Schools

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ARTICLE INFO	ABSTRACT
Volume: 4 ISSN: 2963-5489	This study shows the important role of guidance counselors in instilling character education and preventing bullying behavior among elementary school students. Guidance counselors use strategies such as individual counseling, group counseling, and extracurricular activities to instill character education and prevent bullying behavior. Effective character education can help increase students' awareness and empathy towards others, thereby reducing bullying behavior. Factors that influence bullying behavior among elementary school students include a lack of character education, a lack of parental supervision, and an unfavorable school environment. Guidance counselors play an important role in instilling character education and preventing bullying behavior among elementary school students, so they need to be given adequate training and support to improve their skills.
KEYWORD Strategy, teacher, counseling guidance, character.	

1. Introduction

Character education is a profound effort to introduce and apply moral values to students, including understanding, awareness, desire, and action in implementing these values towards God, oneself, others, the environment, and the country, in order to shape individuals of high quality. Character education is a major focus in the process of developing human resources in Indonesia with the aim of increasing global competitiveness. Every educational institution needs to have a specific strategy to integrate character values into the daily lives of students, with the aim of producing individuals who have positive character, commitment, and the capacity to act correctly. Character education is an important step in creating a learning environment that allows students to show their best potential. It is a systematic effort to shape students' nature and character by introducing and practicing moral values in education from elementary school to university, which is done by building logic, morals, and faith. Furthermore, character education is vital for the younger generation because they will be the benchmark for the nation's success. As the future generation, they are expected to set a good example in their attitudes and behavior. The younger generation should not only be intellectually smart but also morally intelligent.

Bullying committed by teenagers involves several individuals who are unable to adapt well to groups or individuals. Usually, differences of opinion between individuals and groups cause bullying. Several factors trigger bullying, namely conditions related to physical, psychological, and social aspects (economic, religious, and cultural). For example, individuals with hearing impairments may be ridiculed because of their physical condition. In social circles, individuals often judge their friends based on their background, preferring those with a higher social status in terms of income, ethnicity, and religion. The word "bullying"

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comes from English, derived from the word “bull,” which means a bull that likes to move aggressively. In Indonesian, the word “bully” means a bully or someone who harasses weaker individuals. Bullying is defined as the desire to hurt someone, expressed through actions that cause suffering, usually carried out by a stronger individual or group and often repeated, with feelings of pleasure. Bullying is an act of violence, both psychological and physical, directed at individuals or groups who are considered “weak” by the perpetrator. The perpetrator of bullying, known as a bully, can be an individual or a group who feels they have the power to carry out these acts against the victim.

Formal education, including elementary school, plays a very important role in developing students' potential and shaping their positive mindset and character. Schools should provide a safe, comfortable, peaceful, and enjoyable learning environment that is free from bullying in order to achieve educational goals. The content of Permendikbudristek No. 16 of 2022 on process standards in early childhood education, primary education, and secondary education in Article 12 Paragraph (2) point a, but in reality, schools are still unable to realize this due to the occurrence of various deviant behaviors among students that can affect the smooth running of the teaching and learning process at school, one of which is bullying.

Bullying is deviant behavior or acts of violence that often occur among students, including elementary school students. This behavior can be carried out by an individual or a group of people with the aim of making the victim feel uncomfortable, depressed, and hurt. The government has issued Permendikbud No. 82 of 2015 concerning the prevention and handling of acts of violence in educational institutions as a measure to assist schools in preventing and handling acts of violence that occur.

2. Literature Review

Etymologically, the word “guidance” comes from the English word “guidance,” which means providing guidance, direction, or instruction to anyone who needs it. Guidance can also be defined as a method of providing continuous and systematic assistance from a counselor to a person being guided, with the aim of achieving independence in self-understanding and reaching an optimal level of development and adaptation to the surrounding environment. Based on the above explanation, it can be concluded that guidance is assistance provided by a counselor to a client or person being guided in a directed and continuous manner, either individually or in groups, with the aim of achieving optimal development as social beings.

3. Methodology

This study uses a literature review method by analyzing books and articles relevant to the research topic. This study aims to gain a better understanding of the strategies used by guidance counselors in instilling character education to prevent bullying behavior among elementary school students. The analysis technique used in this study is content analysis. Content analysis was used to analyze the contents of books and articles relevant to the research topic. Content analysis can help researchers understand the strategies used by guidance counselors in instilling character education to prevent bullying behavior. Data collection was carried out by searching for books and articles relevant to the research topic. The books and articles used in this study were selected based on certain criteria, such as relevance, quality, and availability.

3.1 Guidance and Counseling Service Strategies in Elementary Schools to Address Bullying Behavior

Character Education in Schools.

3.2 Prevention of Bullying through Guidance and Counseling Services

The Importance of Character Education.

4. Results and Discussion

This study can identify effective strategies used by guidance counselors to instill character education in preventing bullying behavior among elementary school students.

Character education from the results of this study can show how character education can help prevent bullying behavior among elementary school students. Bullying prevention This study can identify factors that influence bullying behavior among elementary school students and how guidance counselor strategies can help prevent it. The role of guidance counselors from the results of this study This study can demonstrate the important role of guidance counselors in instilling character education and preventing bullying behavior among elementary school students.

The role of guidance counselors from the results of this study shows the important role of guidance counselors in instilling character education and preventing bullying behavior among students in elementary schools. Guidance counselors use strategies such as individual counseling, group counseling, and extracurricular activities to instill character education and prevent bullying behavior. Effective character education can help increase students' awareness and empathy towards others, thereby reducing bullying behavior. Factors that influence bullying behavior among elementary school students are a lack of character education, a lack of parental supervision, and an unfavorable school environment. Guidance counselors play an important role in instilling character education and preventing bullying behavior among elementary school students, so they need to be given adequate training and support to improve their abilities.

Focusing on Character Education, this study focuses on character education as a strategy to prevent bullying behavior, which can help increase students' awareness and skills in developing positive character. **Development of specific strategies:** This study can help develop specific and effective strategies for guidance counselors in instilling character education and preventing bullying behavior. **Use of appropriate research methods:** This study can use appropriate research methods, such as interviews, observations, and document analysis, to collect accurate and in-depth data. **Development of Data-Based Recommendations:** This research can help develop data-based recommendations that can be used by guidance counselors, schools, and the government to improve character education and prevent bullying behavior.

Limited access to data This study may have limited access to relevant data, such as data on bullying behavior and character education in elementary schools. **Dependence on teachers' perceptions** This study may depend on the perceptions of guidance counselors regarding effective strategies for instilling character education and preventing bullying behavior. **Limitations in measuring effectiveness** This study may have limitations in measuring the effectiveness of bullying prevention strategies, which may affect the conclusions of the study. **Limitations in generalization** This study may have limitations in generalizing the results to other schools or different contexts.

Development of Cooperation with Schools: This study can develop cooperation with schools to improve access to relevant data and increase the validity of research results. **Use of More Varied Research Methods:** This study can use more varied research methods, such as surveys or experiments, to increase the validity of research results. **Development of more accurate measurement instruments:** This study can develop more accurate measurement instruments to measure the effectiveness of bullying prevention strategies. **Development of data-based recommendations:** This study can help develop data-based recommendations that can be used by guidance counselors, schools, and the government to improve character education and prevent bullying behavior.

5. Conclusion

This study shows that the strategies used by guidance counselors in instilling character education to prevent bullying behavior among elementary school students are very important and effective. The strategies used by guidance counselors can help increase students' awareness and skills in developing positive character and preventing bullying behavior.

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