

Student Involvement Strategy Management Improving Quality At Mts Nur Labean District Balaesang Donggala Regency

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ARTICLE INFO

Volume: 3

KEYWORD

Quality management in improving madrasahs.

ABSTRACT

This thesis discusses "Strategy Management of Student Involvement in Improving Quality at MTs Nur Labean, Balaesang District, Donggala Regency" with a problem formulation. What is the management strategy for involving students in improving quality at MTs Nur Labean, Balesang District, Donggala Regency? What are the impacts of involving students in improving quality at MTs Nur Labean, Balesang District, Donggala Regency?

This research uses a qualitative approach, data collection techniques through observation, interviews and documentation. The data analysis techniques used are data reduction, data presentation, and data verification.

The results of this research show strategies for involving the social environment in improving the quality of management at MTs Nur Labean, Balaesang District, Donggala Regency, namely, 1) What are the management strategies for involving students in improving quality at MTs Nur Labean, Balaesang District, Donggala Regency, including: The Ramadhan lecture program involves students studying texts, being tested by appearing in front of friends, then delivering lectures in the community. Activities such as Friday Blessings and tahlilan also strengthen students' social involvement and character education. 3) The impact of involving students in improving the quality of management at MTs Nur Labean, Balesang District, Donggala Regency: for this activity there has been no negative impact, there is now a positive impact, and the community can see it because this MTs school is close to a junior high school and thank God our students Here we can compete with state schools. This year there are around sixty new students. I think this is the impact of community activities so that they see that apparently this school has a program that can develop children in a more positive way.

Conclusions have a positive impact on management at MTs, strengthening transparency and accountability, and creating a sense of togetherness that strengthens relations between the school and its surroundings. With facilities and programs that continue to be improved, as well as the hard work of teachers in ensuring the presence and involvement of students, MTs Nur Labean has succeeded in showing a strong commitment to developing the character and skills of its students, as well as making a positive contribution to society.

*Nurhalim is a Student Candidate of Islamic Education Management Study Program at Postgraduate School, State Islamic University Datokarama Palu, Indonesia. This paper was presented at the 3rd International Conference on Islamic and Interdisciplinary Studies (ICIIS) 2024, as a presenter, held by the Postgraduate School State Islamic University Datokarama Palu, Indonesia.

1. Introduction

In general, madrasas or schools have more specific characteristics, having the task of not only carrying out the field of education but also having the obligation to provide and build good character in society. Madrasahs also have a very important role, namely participating and collaborating with other areas of education, with the aim of making the nation's life more intelligent. The success or failure of the Islamic education system in madrasas or schools is of course very closely related to the system of cooperation in the lives of Muslims. One of the educational institutions is the madrasa. Development of various types and levels of Islamic education, driven by values and enthusiasm for practicing Islamic teachings.

According to Sartain in Dalyono's book, the social environment is all the people or other humans who influence us. Direct influence such as in daily interactions with other people, with our family, our friends, school friends, or work colleagues. Meanwhile, indirect influence can be through radio and television, by reading books, magazines, newspapers, and so on in other ways. (Dalyono 2015)

The school's social environment such as teachers, administrative staff, and classmates can influence a student's learning. Teachers who always show sympathetic attitudes and behavior and show good and diligent role models, especially in terms of learning, for example diligently studying and discussing, can be a positive driving force for students' learning activities.

The school environment consists of learning and teaching places, educators and students, school employees, school tools and facilities, such as libraries, and other activities involving educational institutions, such as extracurricular activities. In the school environment, individual differences in students need to receive attention from teachers so that the teaching and learning process runs conducive. The school environment is one of the factors that influences students' learning motivation. The school environment such as teachers, administrative staff, and classmates can influence students' learning motivation. Teachers who always show good attitudes and behavior

2. Literature Review

The term strategy comes from the Greek *strategia*, which means the art or science of becoming a general. Strategy can be interpreted as a plan for the distribution and use of military force and material in certain areas to achieve certain action goals. Strategy is the science of planning and determining the direction of large-scale business operations, mobilizing all company resources that can actually be profitable in business, Jhon A. Bryne quoted by M. Suyanto in his book *Marketing Strategy*, defines strategy as a fundamental pattern of goals and plans, the deployment of resources and the organization's interactions with markets, competitors, and environmental factors. According to David, strategy is a unified, broad and integrated plan that links a company's strategic advantages with environmental challenges, designed to ensure that the main objectives of the company can be achieved through proper implementation by the organization. Strategy is a number of integrated and coordinated actions taken to utilize core competencies and gain competitive advantage. The success of a company, as measured by strategic competitiveness and high profitability, is a function of the company's ability to develop and deploy new core competencies faster than competitors attempt to imitate existing advantages. Learning strategies are approaches designed to increase the effectiveness of the teaching and learning process, ensuring students can understand, remember and apply knowledge well. This involves methods such as active learning that encourages hands-on participation, project-based learning that integrates various subjects through long-term projects, and collaborative learning that develops social skills through cooperation. Additionally, strategies such as inquiry-based learning develop critical thinking skills, while learning differentiation adapts teaching methods to individual student needs. The use of technology and gamification can also increase student engagement, temporarily. Formative assessment and reflective learning help in monitoring and optimizing the learning process. Strategy is the placement of the company's mission, setting organizational targets by binding external and internal forces, formulating certain policies and strategies to achieve targets and ensuring their implementation appropriately, so that the organization's main goals and objectives will be achieved. Strategy is an overall approach related to ideas, planning and execution of an activity within a certain period of time. In a good strategy there is coordination of work teams, has a theme of identifying supporting factors in accordance with the principles of implementing ideas rationally, efficiency in funding and having tactics to achieve goals effectively. (Syafi, 2001)

Students can be said to be human beings who have hidden potential, so guidance is needed to actualize it so that they become competent, moral human beings. In terms of psychological perspective, students are individuals who are in the process of optimal growth and development, both physical and psychological, according to their respective natures. As an

individual who is growing and developing, he needs consistent guidance and direction towards the optimal point in his natural abilities. Students are individual creatures who have personalities with distinctive characteristics that are appropriate to their growth and development. The growth and development of students is influenced by the environment in which they are located. Students are members of society who try to develop their potential through the learning process available at certain paths, levels and types of education. Students are components that cannot be separated from the education system, so it can be said that students are the object of education. So, in simple terms, students can be defined as children who do not yet have maturity and need other people to educate them so that they become mature individuals, have their own spiritual soul, activities and creativity.

3. Methodology

In this research, the researcher decided to use a field research approach as the type of approach and research design. (Nur Indriantor and Bambang Supono, 2009).

The use of qualitative methods to obtain data and information directly by the researchers themselves so that they can interpret all data correctly. This method helps researchers find more in-depth data and of course will directly involve researchers in uncovering facts about the problem to achieve the research objectives that have been targeted. In this research, a qualitative approach was used to describe the strategic management of student involvement in improving quality at MTs Nur Labean, Balaesang District, Donggala Regency.

3.1 How to Management Strategies for Involving Students in Improving Quality at MTs Nur Labean

The social environment is a network of social relationships involving individuals, groups and institutions in a community or society. The social environment includes interactions between people, cultural values, social norms, as well as various aspects of social life that influence individual behavior and development. In the educational context, the social environment includes parents, family, community, community organizations, and influences schools. Improving school quality means making efforts to improve the overall quality of various aspects of education in schools, including the learning process, curriculum, facilities, learning environment and student learning outcomes. The main aim is to provide better and more comprehensive education to students so that they can achieve their maximum potential.

In her interview, Mrs. Najmi, as the school principal, stated that:

"Students are involved in giving lectures to appear in front of friends in the first test. First of all, in the social environment which takes place on the first blessed Friday, lectures during the holy month of Ramadam or Syafar Ramdhan. In this context, activities are carried out in the holy month of Ramadhan so that students are involved so that "You can go out into the community, before going out into the community, the students are given a lecture text to study, for a week, all participants one by one so that the social environmental program can run effectively."

Based on the explanation above, in order to increase students' social involvement during the holy month of Ramadan, a program was held where students were given the task of delivering lectures. Before going into society, they are given a lecture text to study. After a week of preparation, each student was tested by appearing in front of his friends to deliver the lecture, so that this social environmental program could run effectively.

Factors that influence the social environment in improving quality at MTs Nur Labean include the quality of education and relevant curriculum, high teacher competence, adequate facilities and data sources as well as active participation of parents and the community. Apart from that, extracurricular programs and social activities, effective school leadership, a positive learning environment, regular assessments and evaluations, as well as technological innovation and adaptation also play an important role in creating a quality educational environment. All these factors together help improve the quality of education and character development of students based on. As stated by Mrs. Najmi, namely:

"Currently, factors that influence the social environment, lectures, Friday sharing and other involvement of parents and the community in school activities can improve the quality of school education. Collaboration between schools and the community will create wider support for social and educational activities so that students feel more supported in their learning process."

Based on the informant's statement above, the involvement of parents and the community in school activities, such as lectures and Friday sharing programs, can improve the quality of education. Collaboration between schools and communities creates broader support for social and educational activities. This makes students feel more supported in their learning process, which ultimately improves their learning outcomes.

3.2 The impact of involving students in improving quality at MTs Nur Labean

The involvement of students in improving the quality of management at MTs Nur Labean has a positive impact on various aspects of the school. Support from parents and the community strengthens school programs and activities, improving the

quality of education and learning. With good cooperation, schools are able to create a conducive and supportive environment for students. This also increases the sense of shared ownership and responsibility for school progress. Overall, the involvement of the social environment contributes significantly to improving the quality of management at MTs Nur Labean. This activity also encourages transparency and accountability in school management. Active participation from the community and parents allows better monitoring of school performance and use of resources. Apart from that, input and suggestions from various parties can help management

schools in designing more relevant and effective policies and programs. With continuous support, MTs Nur Labean can continue to innovate and improve the quality of education provided. Finally, social engagement creates a sense of community and strengthens relationships between the school and its surrounding community, which is critical to a school's long-term success. As stated by Mrs. Najmi, namely:

"Thank God for this activity there has been no negative impact, what is now is a positive impact, and the community can see because this MTs school is close to a junior high school and thank God our students here can compete with state schools around this year, sixty new students I think it is the impact of community activities so that they see that apparently this school has a program that can develop children in a more positive way."

Based on the informant's opinion above, activities involving the community at MTs Nur Labean have had a positive impact without any negative impacts. This school has succeeded in attracting the attention of the community and showing that the programs implemented are effective in developing children positively. Evidence of this success can be seen in the increase in new pupil numbers, with sixty pupils enrolling this year, demonstrating the school's ability to compete with surrounding state schools.

"Then we added this program specifically for boys, now there is coaching at the mosque, they don't do it just once, but gradually so that it becomes better and more stable. Sometimes if there are a lot of them, they won't be consistent later and thank God it's been running for a few nights, and it's divided 4 groups

4. Conclusion

MTs Nur Labean succeeded in increasing social involvement and educational quality through social and religious programs during the month of Ramadan. Lecture programs by students and activities such as tahlilan and yasinan deepen students' religious understanding and strengthen relationships with the community.

Involving students has a positive impact on school management, strengthening school programs and activities, and increasing transparency and accountability. Special programs for boys and social activities such as takjil distribution show the school's commitment to shaping student character and strengthening relationships with the community. Existing facilities are adequate, but still need improvement.

Teachers' efforts to communicate with parents during the month of Ramadan show high dedication, helping to increase student attendance. Overall, these initiatives not only improve students' academic and social skills but also strengthen relationships between schools and communities, create an environment that supports learning, and contribute to improving the overall quality of madrasas.

B. Research Implications

Based on the overall analysis, it can be concluded that MTs Nur Labean has succeeded in implementing various social and religious programs that are effective in increasing students' social involvement. Support and active participation from parents and the community play an important role in this success. Apart from that, various factors such as quality of education, teacher competency, adequate facilities, as well as technological innovation and adaptation also contribute to creating a quality educational environment.

The involvement of students has a positive impact on school management, strengthens transparency and accountability, and creates a sense of togetherness that strengthens relations between the school and the surrounding community. With facilities and programs that continue to be improved, as well as the teachers' hard efforts in ensuring the presence and involvement of students, MTs Nur Labean has succeeded in showing a strong commitment to developing the character and skills of its students, as well as making positive contributions to society.

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