

## Digitizing Faith: Transforming Muslim Religious Practices in Virtual Space

Alfian Akbar\*<sup>1</sup>

<sup>1</sup> Islamic Religious Education Study Program, Datokarama State Islamic University Palu, Indonesia

\*Corresponding Author: Alfian Akbar E-mail: [mesinsiaga@gmail.com](mailto:mesinsiaga@gmail.com)

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### ABSTRACT

This research examines the phenomenon of the transformation of Muslim religious practices in virtual space as an impact of digitalization. Using a qualitative approach and digital content analysis, the study aims to identify forms of online religious practices, analyze their impact on the understanding and practice of Islamic teachings, and explore the challenges and opportunities that arise in this context. The results of the study show a significant increase in the use of digital platforms for worship, religious learning, and interaction of the Muslim community. This transformation has important implications for religious authority, the interpretation of sacred texts, and socio-religious dynamics. The study concludes that the digitization of faith opens up new spaces for more dynamic and inclusive religious expression, but also poses challenges related to authenticity and spiritual depth in virtual religious practices

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### 1. Introduction

The digital era has brought significant changes in various aspects of human life, including in the religious realm. For Muslims, this phenomenon has given birth to what is called "faith digitization", where traditional religious practices are transformed and adapted to the virtual environment. The development of information and communication technology has created a new space for religious expression, learning, and interaction of Muslim communities around the world. (Bunt, 2019)

The digitization of faith not only changes the way Muslims access religious information, but it also transforms how they conduct worship, interact with religious authorities, and understand religious teachings. This phenomenon has given birth to various digital platforms such as Al-Qur'an applications, online lecture streaming services, virtual communities, and virtual reality for Hajj simulations. (Evolvi, 2022) However, behind the convenience and innovation offered, critical questions also arise regarding the authenticity of the spiritual experience, the validity of virtual religious practices, and their implications for traditional religious authority structures.

This research aims to explore and analyze the transformation of Muslim religious practices in the virtual space, focusing on three main aspects: (1) the identification of developing forms of online religious practices, (2) the analysis of the impact of digitalization on the understanding and practice of Islamic teachings, and (3) the exploration of challenges and opportunities that arise in the context of faith digitization. By understanding these dynamics, it is hoped that the research can provide valuable insights for religious leaders, policymakers, and the Muslim community in navigating the ever-evolving digital religious landscape

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## 2. Literature Review

The phenomenon of digitization of faith and the transformation of religious practices in virtual spaces has been the focus of various studies in recent years. Several previous studies have explored various aspects of this phenomenon, providing a strong theoretical and contextual foundation for this research.

Bunt (2019) in his book "Islamic Hashtag" examines how social media and digital technology have changed the landscape of communication and interaction in the global Muslim community. He identified the emergence of "cyber-Islamic environments" that facilitate various forms of online religious expression, from theological discussions to digital activism.(Bunt, 2019)

Meanwhile, Campbell and Evolvi (2020) in their research on "Contextualizing Current Digital Religion Research on Islam" highlighted how digital technology has affected religious authority, Muslim identity, and worship practices. They emphasized the importance of understanding the socio-cultural context in analyzing the phenomenon of "digital Islam"(Campbell & Evolvi, 2020)

In the context of Indonesia, Haryadi D (2020) explores how social media has become a new arena for da'wah and the formation of religious authorities. His research shows how digital platforms have opened up opportunities for the emergence of new religious leaders who are using social media to expand their reach and influence.(Haryadi, 2020)

Prakoso (2023) in his article examines the transformation of zakat practices in the digital era, showing how Islamic crowdfunding platforms have changed the way Muslims fulfill their religious financial obligations. This research highlights the potential of technology in increasing transparency and efficiency in zakat management.(Prakoso et al., 2023)

This literature review shows that the digitization of faith is a multidimensional phenomenon that involves changes in worship practices, the dynamics of religious authority, and the formation of Muslim identity in the digital era. However, there is still a gap in our understanding of how this transformation impacts the spiritual experience of individuals and the cohesion of the wider Muslim community. This research aims to fill this gap by providing a comprehensive analysis of the transformation of Muslim religious practices in virtual spaces.

## 3. Methodologists

This study adopts a qualitative approach with a case study design to explore the transformation of Muslim religious practices in a virtual space. This methodology was chosen for its ability to capture the complexity and nuances of the phenomenon being studied, as well as providing an in-depth understanding of the user experience in the context of faith digitization

### 3.1 Data Collection

Data is collected through three main methods:

1. Digital Content Analysis: Conducting observations and analyses of religious digital platforms, including mobile applications, websites, and social media accounts used for Muslim religious practices. The focus of analysis includes content types, interactive features, and usage patterns.
2. In-depth Interviews: Conduct semi-structured interviews with 30 participants, consisting of active users of digital religious platforms, religious leaders, and religious app developers. The interview was conducted online using a video conference platform.
3. Online Survey: Distributed an online questionnaire to 500 Muslim respondents from various backgrounds to get a broad picture of the usage patterns and perceptions of digital religious practices

### 3.2 Data Analysis

The data was analyzed using a thematic analysis approach, with the following steps:

1. Transcription and codification of interview and survey data.
2. Identify the main themes that emerge from the data.

3. Categorization and interpretation of themes in the context of research questions.
4. Triangulation of data from various sources to increase the validity of findings

#### **4. Results and Discussion**

##### **4.1 Forms of Online Religious Practice**

The results of the study identified several main forms of online religious practices that have developed among Muslims:

1. **Quran and Prayer Apps:** The use of apps for reading the Qur'an, translation, and tafsir has become very popular among Muslims, especially the millennial generation. Research shows that there is a trend of increasing the use of Islamic mobile applications, including Qur'an applications, among Muslim users. (Vachruddin, 2024)
2. **Streaming Lectures and Studies:** Streaming video platforms and social media are becoming the primary means of accessing religious lectures and studies. Research shows that since the COVID-19 pandemic, there has been a significant increase in the use of digital platforms for da'wah and religious learning, with many Muslims turning to online studies. (Fakhruroji et al., 2020)
3. **Virtual Communities:** Online discussion forums and social media groups are becoming new spaces for Muslims to interact, discuss, and seek answers to religious questions.
4. **Virtual Worship:** Innovations such as digital prayer bead counter applications, prayer time reminders, and even virtual simulations for hajj manasik have emerged.

##### **4.2 The Impact of Digitalization on the Understanding and Practice of Islamic Teachings**

The analysis shows several significant impacts of digitalization on the way Muslims understand and practice religious teachings:

1. **Democratization of Knowledge:** Greater access to religious sources has encouraged the democratization of Islamic knowledge. However, this also poses a challenge in terms of verifying the validity of information. (Baulch & Pramiyanti, 2018)
2. **Personalization of Religious Practices:** Technology allows Muslims to adapt their religious practices to modern lifestyles, such as the use of prayer reminder apps that are tailored to personal schedules. These apps not only serve as worship aids, but also as a means to integrate religious practices into users' daily routines. (Mutakin & Khasanah, 2023)
3. **Redefinition of Community:** Virtual communities have expanded the traditional definition of worshippers, allowing for cross-geographical and cultural interaction. (Zuhri, 2021)
4. **Challenges to Traditional Authority:** The rise of religious influencers on social media has challenged traditional religious authority structures, creating new dynamics in the interpretation and dissemination of Islamic teachings. (Azharhany, 2023)

##### **4.3 Challenges and Opportunities**

The research identifies several key challenges and opportunities in the context of faith digitization:

###### **Challenge:**

1. **Authenticity of Spiritual Experience:** Concerns have been raised about the quality and depth of spiritual experiences in virtual religious practices.
2. **Data Security and Privacy:** The use of religious apps raises questions about the security of users' personal data.
3. **Fragmentation of Understanding:** Ease of access to information can lead to fragmented interpretations and potential online radicalization.

###### **Chance:**

1. **Inclusivity:** Technology opens up opportunities for previously marginalized groups to participate in religious discourse.
2. **Innovation in Da'wah:** Digital platforms offer new and creative ways to spread Islamic messages.

3. Global Collaboration: Technology facilitates collaboration and knowledge exchange between the global Muslim community.

## 5. Conclusion

This research shows that the digitization of faith has brought about a significant transformation in Muslim religious practices. Virtual spaces have become new arenas for religious expression, learning, and community interaction, offering opportunities for greater innovation and inclusivity. However, this phenomenon also brings new challenges related to the authenticity of spiritual experiences, religious authority, and digital security.

These findings have important implications for our understanding of religious dynamics in the digital era. Religious leaders, technology developers, and policymakers need to work together to navigate this landscape, ensuring that technology can be leveraged to enrich the religious experience without sacrificing the core values and integrity of Islamic practice.

Further research is needed to explore the long-term impact of the digitization of faith on Muslim identity, community cohesion, and the evolution of Islamic thought in the digital age. Comparative studies between countries and between generations can also provide valuable insights into variations in the adoption and impact of technology in different religious contexts

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The author states that there is no conflict of interest in the research and publication of this article

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