

Digital Transformation: Integration Of Qur'anic Values In The Use Of Tiktok As A Medium For Improving The Understanding Of Fiqh Of The Generation Z

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ARTICLE INFO	ABSTRACT
Volume: 3	This study aims to explore the utilization of TikTok as a medium in improving fiqh understanding among Generation Z. With rapid digital transformation, TikTok has become a popular platform among Generation Z, offering opportunities to deliver educational material in an engaging and interactive manner. This study focuses on netizens' perceptions of the fiqh content presented by Teungku Sakhra on TikTok, as well as the integration of Qur'anic values in the use of TikTok as a learning medium. The results showed that TikTok can be an effective tool in religious education, attracting attention and facilitating active interaction between content creators and audiences. The integration of technology with spiritual values is also considered important to support positive digital transformation and strengthen religious understanding in the digital era.
KEYWORD	
Digital Transformation, Qur'anic Values, Fiqh Education	

1. Introduction

In this digital era, a distorted understanding of fiqh has become a serious concern among Muslims, such as that of Al Zaytun. Al Zaytun, an educational institution that is supposed to be a bastion of religious knowledge, instead displays controversial interpretations and practices of fiqh that deviate from the main teachings of Islam. This creates confusion and uncertainty among the younger generation who are trying to understand and practice their religion correctly. The existence of this deviation in fiqh understanding points to the urgent need for a new approach in Islamic Education that is more adaptive to the changing times. In this regard, digital transformation offers a potential solution to the problem.

Digital transformation is one of the most important changes affecting various aspects of human life in the contemporary era. This process involves the use of digital technology to change the way we move, communicate, and interact with our surroundings. This digitization is having a huge impact in various sectors, including the economy, healthcare, and government, enabling higher efficiency and faster innovation.

Digital transformation has also had a significant impact on the field of education. The application of digital technology in learning has changed the paradigm of teaching and learning, bringing many benefits such as wider access to learning resources, more interactive learning, and the ability to customize teaching materials to suit the needs of each student. In the context of learning, digital transformation supports the creation of a more "live" learning environment and supports the development of essential 21st century skills for future generations.

With the rapid development of technology, various social media platforms have been used as effective educational tools. One platform that has gained great attention is TikTok, which allows the delivery of content in the form of short and engaging videos. Generation Z, who are the main users of TikTok, utilize this platform not only for entertainment but also for information and education, including in the field of fiqh. This is supported by DataReportal's Digital 2023 October Global

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Statshot Report which states that Indonesia, with 106,518,000 TikTok users in October 2023, is the country with the second largest number of TikTok users in the world.

Therefore, this research will focus on two things, first, how netizens perceive in receiving fiqh material through teungku sakhra's tiktok video. Second, how is the integration of Qur'anic values in using tiktok as a medium in improving the understanding of z generation fiqh. Third, what are the advantages of tiktok in delivering fiqh material for generation z. The results of the study are expected to present a new understanding of the effectiveness of using TikTok as an educational medium in delivering fiqh material for generation z.

2. Literature Review

Generation Z, which was born around 1995-2010, has characteristics that make it different from previous generations. They are known as a generation that is capable of multitasking well, such as using social media, cell phones, PCs, and listening to music simultaneously. This shows their ability to manage multiple information and tasks simultaneously without losing focus. Generation Z also tends to prefer using technology over traditional media, as they interact with gadgets and the internet almost all the time. They are also considered to be individualistic, innovative and value diversity.

Proper education and support is needed to help them achieve a balance between digital and real life, ensuring that they can utilize technology effectively without compromising important aspects of their interpersonal skills and mental health. Through a holistic and integrated approach, educators and parents need to take a proactive role in providing direction and guidance and teaching the wise and responsible use of technology.

3. Methodology

This research uses a qualitative approach to explore, understand, and explain social and human phenomena related to digital transformation, namely the use of the TikTok application as a medium in improving the understanding of generation Z fiqh, as well as examining the verses of the Qur'an related to this transformation. This approach was chosen because it allows researchers to gain a deep understanding of social situations and deepen the interpretation of Qur'anic verses through direct observation and descriptions of spoken words produced during the research.

4. Results and Discussion

4.1. Netizens' Perceptions of Teungku Sakhra's Tiktok Account in Improving Generation Z's Understanding of Jurisprudence

Teungku Sakhra started being active on TikTok in 2021 under the account name @teungkusakhra.ay_. Currently, he has 1.2 million followers and has collected 36.3 million likes from the hundreds of videos he has uploaded. Based on the results of the author's research through videos uploaded by @teungkusakhra.ay_ entitled "The law of wiping the face after praying", and "The law of kissing the cheeks of friends of the opposite sex and the same sex", by paying attention to topics, content, likes, and comments, the author can assess the effectiveness of @teungkusakhra.ay_'s TikTok account in increasing the understanding of Generation Z fiqh with the following conclusions:

4.2 Positive Response to Jurisprudence Materials

The majority of netizens revealed that Tengku Sakhra's videos helped them understand fiqh concepts that were previously difficult to grasp. This indicates that the content presented is able to fill gaps in understanding on complex topics, demonstrating the effectiveness of using social media in religious education. The video titled "The Law of Wiping the Face after Prayer" attracted 1.3 million views, 109.8 thousand likes, and 2,299 comments. This figure shows a positive trend in the video. One follower named @afrilramadhan commented, "thank you ustadz, the explanation makes me sure and will not doubt anymore." Another user with the name @wahyunimld also added a comment on the video with the content, "finally there is an answer from you." These two comments are evidence of the positive response to the fiqh material provided.

4.3 Interesting delivery style

Tengku Sakhra's relaxed and interactive delivery style makes the content more interesting and digestible for the younger generation. With a friendly and non-rigid approach, Tengku Sakhra is able to attract and maintain the interest of his audience.

As revealed in the video just discussed, a user with an account named @asha gave a very friendly comment, like a friend, saying, "Thank you bang, nice explanation. "This certainly increases Generation Z's interest in learning various things related to fiqh through Teungku Sakhra's TikTok account.

4.4 Active Interaction

Netizens on the @teungkusakhra.ay_ account often engage in discussions in the comments section, which shows an active and positive interaction between the content presenter and the audience. For example, in a video titled "The law of kissing the cheeks of friends of the opposite sex and same sex," which has been watched by 1.2 million people, received 92.3 thousand likes, 1,589 comments, and shared 5,648 times. A user with an account named @azka asked a follow-up question which read, "Bang, if siblings of the same age and different sex can hug and kiss, can't you?". This question shows active interaction from netizens. Although seemingly simple, questions like this should not be ignored, as there are many Generation Z members who need clarification on similar matters that they are confused about and don't know who to ask.

4.5. Integration of Qur'anic Values in the Use of TikTok as a Jurisprudence Learning Media for Generation Z: A Solution from the Qur'anic Teachings

In this sub-section, the author will describe and narrate the Qur'anic verses that are relevant to the spirit of using tiktok as a learning medium. These verses will be studied thematically by the author and will be commented on in the analysis sub chapter.

4.6 Spreading good values

In this digital era, social media has become one of the most effective tools for spreading positive values and religious education. TikTok, as a platform that is very popular among Generation Z, offers a great opportunity for preachers and educators to reach a wide audience. Through short, engaging videos, religious messages can be delivered in a way that is easy to understand and accept. One of the relevant verses in this context is Qur'an Surah Al-Imran verse 104 which means: *'Let there be among you a group of people who call to virtue, enjoin the good, and forbid the evil. They are the lucky ones'*.

According to Tafsir Thobari, Abu Ja'far explains that the phrase "enjoining the ma'ruf" means enjoining good things. In other words, it means inviting people to follow Muhammad SAW and the religious teachings he received from Allah SWT. This emphasizes the importance of the role of Muslims as agents of change who invite goodness and prevent badness in society. In a modern context, the use of social media platforms such as TikTok can be utilized as a medium to spread the values of goodness and Islamic teachings widely and effectively to generation Z.

In line with this, Buya Hamka in Tafsir Al-Azhar states that ma'ruf is a good deed recognized by a moral society. Therefore, the task of a preacher or proselytizer is to form a positive and healthy public opinion. TikTok, as one of the most popular social media, can be used to form positive public opinion through Islamic content that educates and inspires. Buya Hamka also mentioned that there are two important words in the verse, First, "ummatun" means ummah. Among you there must be an ummah. Second, "yad'u" means to launch and carry out an appeal, namely da'wah. From this verse, it can be understood that in the midst of a large number of Muslims, which currently reaches around 900 million people, there must be a group of people who become the core, whose job is specifically to conduct da'wah. Or, the entire Ummah must be aware of its obligation to preach, because the life of religion, both its progress and its decline, is very dependent on preaching.

4.7 Science Enhancement

TikTok, as one of the most popular social media platforms among Generation Z, has great potential to be used as an educational tool. By using a short video format that is interesting and easy to digest, educational content on fiqh can be easily accessed by users. TikTok provides an opportunity for educators and da'i to convey religious knowledge in a creative and innovative way, so as to attract the interest of the younger generation to learn more about the teachings of Islam. This is certainly in line with the values contained in the Qur'an, for example in surah Thaha Ayat 114 which means: *Most High is Allah, the true King. Do not hasten (to recite) the Qur'an before it has been completed for you and say, "My Lord, increase me in knowledge."*

According to Al Baghawi, when Ibn Mas'ud recited this verse, he prayed, "O Allah, increase my faith and my belief." This shows that the improvement of knowledge is not limited to the intellectual aspect, but also involves the improvement of faith and belief. he said, O Allah, increase my faith and belief. This shows that the improvement of knowledge is not only limited to intellectual aspects, but also includes improvement in faith and belief. By utilizing TikTok as an educational medium, the younger generation can gain deeper and more comprehensive religious knowledge, which in turn can strengthen their faith and belief in the teachings of Islam.

Furthermore, Ibn Kathir explains the meaning of "Do not be hasty (to recite) the Qur'an before its revelation is completed to you" as follows: when Jibril came with the revelation, every time Jibril recited a verse, the Prophet immediately recited it together with Jibril because of his strong desire to memorize the Qur'an immediately. In other words, Allah provided easier and lighter guidance so as not to burden him. Ibn Kathir's opinion shows the importance of a structured and unhurried learning process. Effective teaching requires deep understanding and time to digest information.

4.8 Ethics in Communicating

Communication ethics is an important aspect that needs to be considered in the use of social media, including TikTok. The Qur'an teaches Muslims to always speak with good and correct words, as stated in QS. Al-Isra: 53 which means: *'Tell My servants to speak better (and true) words. Indeed, the devil is always causing strife among them. Indeed, Satan is a real enemy to man.'*

The Asbabun Nuzul of this verse is related to Umar bin Al Khattab, when an Arab abused him. Umar retaliated by insulting and almost killing the man, which almost caused fitnah. So Allah SWT revealed the verse, "Say to My servants that they should speak better (and true) words." This incident is mentioned by Ats-Tsa'labi, Al Mawardi, Ibn Athiyah, and Al Wahidi. This verse teaches the importance of maintaining good and correct speech to avoid disputes and conflicts. In the context of using social media like TikTok, this communication ethic is very relevant. TikTok users, especially those who create content for religious learning, should always try to convey messages in a polite and educational manner. Good and correct speech not only prevents conflict, but also reflects noble morals and supports the creation of an atmosphere conducive to learning. This includes netizens with different views, who should maintain communication ethics in the video comment section, instead of berating, insulting, and so on. It is important for each individual to realize the impact of every word spoken on social media.

5. Conclusion

This research reveals that TikTok can serve as an effective educational medium to improve the understanding of fiqh among Generation Z. Through its short and interactive video format, TikTok offers an engaging and easy-to-understand way of delivering material. Through its short and interactive video format, TikTok offers an engaging and easy-to-understand way of delivering material. Content presented by preachers such as Teungku Sakhra attracts young audiences, maintains interest, and facilitates active interaction and productive discussions among users.

TikTok enables quick and efficient dissemination of information, with high accessibility anytime and anywhere. This makes it a highly relevant tool for conveying religious and educational values in the digital age. The integration of Qur'anic values in the use of TikTok also shows that technology can be used positively to strengthen faith and maintain a balanced life. Thus, the utilization of TikTok as an educational medium in delivering fiqh material provides an innovative solution to the challenges of understanding religion in this digital age.

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