

Education Entrepreneurship

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ABSTRACT

The era of globalization demands that every country can interact with each other, both for cooperation in achieving certain goals and competing with each other. Global competition requires us to have independence. Therefore, the role of education is needed in order to increase the nation's competitiveness so that it is able to be at the forefront at every opportunity.

The key to independence is high competitiveness and being able to win access to various opportunities created by globalization, educational institutions are required to be able to prepare human capital individually, education broadly also has an important role in the prosperity of society in a country, because it is related to economic growth and the quality of human resources.

This study explains the importance of entrepreneurship education given to the younger generation through formal education, so that they can build independence in improving their welfare. Many parties consider that to build entrepreneurship, a person must have talent and skills, so that not all individuals can be involved in these entrepreneurial activities.

1. Introduction

The increase in the unemployment rate is one of the problems that must be addressed and handled professionally. This phenomenon is an issue that is discussed endlessly. This is difficult to prevent, due to handling that was not prepared beforehand. The state is only able to reduce unemployment so that it does not increase.

Unemployment is something that is familiar to all parts of the world, especially in Indonesia, which is a developing country. Unemployment is a term for people who do not work at all, are looking for work, or someone who is trying to get a decent job. The Central Statistics Agency (BPS) noted that Indonesia's unemployment reached 8.42 million people in August 2022. And it was noted that out of these 2.8 million, 76.9 percent had low education or junior high school graduates and below. The Minister of Manpower Ida then categorizes the unemployed who feel it is impossible to get a job is the first challenge to reduce unemployment.

The level of education is low, they have no hope of having a job. This indicates that their level of education is unable to prepare them to enter the labor market, both their low education and competence. In facing global competition, educational institutions at the level of Madrasah Aliyah and Tsanawiyah are as early as possible able to prepare students about

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strengthening entrepreneurship education, so as to be able to shape the character of students to become a generation that is strong and capable in self-development, especially in terms of entrepreneurship.

2. Literature Review

The concept of entrepreneurship The term entrepreneurship emerged since the 1700s. Originally entrepreneurship was defined as doing business alone, but later economists saw that the meaning of entrepreneurship was broader than just that.

Experts give different emphasis;

a. There are those who emphasize that entrepreneurs are people who take risks to do new businesses with the aim of making a profit.

b. According to Joseph Schumpeter (1883 – 1950), entrepreneur is a market maker.

c. According to Harvey Leibenstein (1968 - 1979), entrepreneurship includes the activities needed to create or run a company when all markets have not been formed or have not been clearly identified.

Entrepreneurship education includes all activities aimed at cultivating mindsets, attitudes and skills in various aspects such as developing ideas and innovation and daring to start (Fayolle, 2009).

Entrepreneurship becomes part of formal education, starting from a business management course held by Kobe University in Japan. This concept of an entrepreneurship course was followed by Harvard Business School in 1947, when Myles Mace introduced the first entrepreneurship course in the United States. Furthermore, entrepreneurship education became a mandatory education program in various universities in the world

Jamieson (1984) states that entrepreneurship education as a discipline, must provide skills, knowledge and ethical teaching, so that they can create benefits for themselves and solve the problems they face.

Education is a conscious and planned effort to create a learning atmosphere and learning process so that students actively develop their potential to have religious spiritual strength, self-control, personality, noble character intelligence and the skills needed by themselves and society.

Education has become very standardized in the life of this nation so that many experts try to reason and convey what education really means in this life. In addition, the definition of education or its definition according to experts is:

a. Prof. Dr. M.J Langeveld: Education is the provision of spiritual guidance and help for those who still need it.

b. Prof. Zaharai Idris: Education is a series of communication activities aimed at, between adult humans and the students face to face or by using the media in order to provide assistance for the development of the child as a whole.

c. H. Horne: Education is a continuous process of higher adjustment for human beings who have developed physically and mentally, who are free and conscious of God, as manifested in the intellectual, emotional and human nature of humans.

3. Methodology

The writing of this article was carried out with a research approach library research namely one of the methods used in data collection or library sources, this study uses research methods library research.

In this study researchers used content analysis (content analysis). This approach is an approach by analyzing the contents in depth of the contents of the text and drawing perceptions to reach a conclusion.

4. Results and Discussion

Informal education is education that is obtained by someone at home within the family, taking place without an organization, without a specific person being appointed as an educator. However, it is this informal education that determines the personality of the child the most.

Formal education is education that has a certain form of organization, such as at school or university and has a hierarchy of learning programs, the duration of the learning process.

5. Conclusion

Entrepreneurship Education is a very important requirement in preparing stronger and tougher human resources, educational institutions must be more innovative and prepare the next generation who have an entrepreneurial spirit (star up), do something new (creative) and look for opportunities (opportunity).

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