

## Social And Technology

Fariad Fariad<sup>1\*</sup>, Nurdin Nurdin<sup>2</sup> & Adawiyah Pettalongi<sup>3</sup>

<sup>1</sup>Islamic Education Management Study Program State Islamic UniversityDatokaramaPalu, Indonesia

<sup>2</sup>State Islamic UniversityDatokaramaPalu, Indonesia

<sup>3</sup>State Islamic UniversityDatokaramaPalu, Indonesia

\*CorrespondingAuthor: Fariad, E-mail: [riyadmeli2013@gmail.com](mailto:riyadmeli2013@gmail.com)

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### ARTICLE INFO

### ABSTRACT

Volume: 2

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#### KEYWORD

Social and technology

Technology is one of the developments that has a big contribution in making it easy for humans to communicate, socialize and interact in everyday life. However, sometimes this technology can be a frightening specter for some people. It is the misuse of technology that makes this boomerang in their lives, especially those who do not have a "filter" in responding to it. However, after all, technology still has positive and negative impacts, depending on how we as a society interpret the use of this technology. The role of the community, in this case parents and teachers at school, is expected to assist them in limiting themselves wisely in technology. Thus, the use of technology has brought people's social life in a better and constructive direction. But it must be supported by a high level of understanding and education. Societal control of individuals who experience change and shifts in social values is expected to run in a soft and cooperative manner.

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### 1. Introduction

Technological developments bring a change in society. Making the pattern of social behavior of the community experience a shift in both culture, ethics and existing norms. Indonesia with a large population with various ethnic, racial and religious cultures has a lot of potential for social change. Technology and social life are closely related and closely related. The use and sophistication of these very rapid technological tools, even in the social environment of society, has become a very common thing. The community's need for technological results, which was previously a secondary need, now and over time has changed and experienced a shift in value to become a primary need. And it is not naive to say that it is something that must be owned by individuals in their social life. Technological relations in social life should foster a sense of mutual respect, in life at this time we can see how technological advances have affected people's lifestyles and mindsets, especially among adolescents. From various backgrounds and ages, almost all people own and use technology as a means to support their daily activities. A small example of the results of technology, namely mobile phones. With cellphones and their devices we can make work easier, communicate faster and with cellphones it feels like the world is in our "hands". We can open up and see other parts of the world, open things that relate to our needs in a positive way etc. However, mobile phones can also be used with things that are negative. Communicate in designing and agreeing that damages individually and in society. Thus technology is like two different sides of a coin but are interrelated to social life in terms of meaning and function. Like it or not, like it or not, technology has changed the patterns and systems of social life that have been built from generation to

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<sup>1</sup>Fariad is a Student Islamic Education Management Study Program at PostgraduateSchool, State Islamic UniversityDatokarama Palu, Indonesia. This paperwaspresentedatthe 2<sup>nd</sup> International Conference on Islamic and InterdisciplinaryStudies (ICIIS) 2023, as a presenter, held by the PostgraduateSchoolState IslamicUniversityDatokarama Palu, Indonesia.

generation, turning conventional society into modern society. Where social conditions change, but on the other hand, it has a very significant impact on production benefits and reduces the burden on labor.

## 2. Literature Review

Technology that has experienced very significant growth has explicitly had a very large impact on today's human social life. The existence of technology has affected social values in society. Changes in social relationships (social relationships) or as changes to the balance (equilibrium). Social relations and all forms of changes in a society, which affect its social system, including the values, attitudes and patterns of behavior between groups in society. Social changes that have a positive impact such as the ease of obtaining and conveying information, gain social and economic benefits. Meanwhile, social changes tend to be negative, such as the emergence of social groups acting in the name of religion, ethnicity and certain patterns of behavior which are sometimes destructive and deviate from existing norms. According to the author, the real impact of technology that occurs in social life is as follows:

- a. There is a shift in values but has the same function in society. Such as, original customary values, original adab values and habits of community activities.
- b. The occurrence of social inequality in society
- c. Vulnerable to decline in the value of nationalism
- d. Keep people who are close and vice versa,
- e. Anti-social because face-to-face interactions tend to decrease, privacy issues
- f. Can make people become addicted to the internet,
- g. It's easy to cause conflict.
- h. Vulnerable to the influence (good and bad) of others
- i. All-instant brings out laziness.

The positive impacts of technology on social include:

- a. Improving the competitiveness of Indonesia's human resources on a global scale
- b. Helping the governance of the government/private administration system
- c. Facilitate communication and obtain information, etc

## 3. Methodology

In this study using a qualitative type, which explains the actual state of an object that is directly related to the context that is of concern to the research. Qualitative research is a research method used to examine natural objects (as opposed to experiments), where the researcher is the key instrument, data collection techniques are carried out in a triangulation (combined) manner, data analysis is inductive in nature, and qualitative research results emphasize meaning rather than generalization.

As for what researchers will do is go down to the field to make observations. This observation is called the initial observation, so that there is a match between the title raised and the location that has been chosen. This is so that researchers do not experience difficulties when conducting further research, because the object to be studied in the field is available.

## 4. Results and Discussion

For the application of technology in the social sector, it has a big influence on society. It is preceded by socialization of the good and bad influences when implemented. At least the provider has taken into account things that can benefit both parties, technology providers and technology users. So that time, cost and energy efficiency is realized. In this way, technology can go hand in hand with social values and avoid the emergence of culture shock in society. The emergence of technological results that are all effective and efficient is one of the causes that results in the birth of individual and selfish social traits. People tend to do things that are more pragmatic for social interaction. Making direct social contact is assumed to be complicated, not profitable, a waste of time and even said to be out of date. Technology brings changes in the way of

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communicating in society as a whole, both organizations/companies to families. Previously, the importance of communicating directly was always used by the community in conveying information. Now without face-to-face meetings, people can exchange information, parents can also control their children's whereabouts when they are far apart by using a cell phone or via video messaging. Unfortunately, the ease of technology has brought social relations that were previously sticky to become distant due to technological innovations.

The community seems to ignore the previous social values which were built based on the spirit of mutual cooperation and a high sense of tolerance which is the culture of the Indonesian people because they are considered inefficient with the level of mobility. In today's technological era, special efforts are needed to prepare a generation that is ready to face it. The various conveniences offered by technology today make people less interact through face-to-face meetings, which can cause problems in the psychological aspect. After all, humans are social beings who need interaction. However, technology has reduced or even eliminated this social nature. Technology also raises inequality and there is a division of social strata in society where the ownership of technologically produced tools is then classified by certain people into lower, middle or upper social groups. Many young people do deviant things at school age, this of course violates the customs and social values of this eastern nation. Communication and social interaction in society such as in the family, the environment both at home and outside the home seem more selfish and individualistic. Individuals are busy with the results of their own technology so that there is no intense communication with each other, there is no openness between one another. The better the results of the technology they have, the more sociable and confident they feel. Technological advances in social life today have resulted in the decline or fading of social values and norms in social life.

As Pope Benedict XVI stated on the 45th World Communications Day, technology makes it possible to meet one another beyond the confines of their own space and culture, creating a whole new world of potential friendships, but it is important to always remembering virtual contact cannot and should not replace direct human contact with people at every level of our lives. No matter how sophisticated technology can create practical communication and interaction, direct contact is still fundamental for humans. Direct interaction and communication will create emotional bonds between people and are of far higher quality than virtual communication and interactions that are presented in almost all lines of technology.

### **5. Conclusion**

Change always brings good and bad at the same time. In positive terms, technology makes everything easier, flexible and effective. However, on the other hand there is a shift in social values towards the negative which is also difficult to avoid. Social change is a change in behavior caused by several things. Such as geography, environment, economic ability to technology. Because everything can be done easily via technology, it makes a person feel that he does not need the services of those closest to him anymore. On the one hand, this is good, because it can be assessed as independence and individual ability to do it independently. However, on the other hand, as a result of getting used to doing things alone, social sensitivity will dull which is often referred to as apathy. Like the edge of a knife, everything depends on the user. Technology can bring good if used properly. On the other hand, it can also mislead if it is used for things that are not quite right. So, examples of social changes due to this technology can be a reference for all of us to be smarter in responding.

Technology allows us to communicate and interact without looking at each other or meeting is very practical and efficient, but we need to realize that humans are born as social beings who must communicate and interact directly with the people around them to create a healthy and balanced social life so that inequality does not occur. In social life that gave birth to a selfish and individualist society. Technology has made a shift in values in the social field. Making many people who have forgotten social values that have begun to fade in interactions, forget the nature of creation as social beings in terms of communication in social life. With technology, some people's thinking has changed to materialism, seeing things based on physical form. The rapid development of technology at this time is no longer only a matter of quantity, but also the type and quality in various aspects. For example social media and information. So that in addition to information that is positive, there is also a lot of information that is not useful at all, and even tends to damage the social community. So recently there has been a kind of information anxiety among the people, due to the fact that there is quite a lot of information and cannot be monitored and controlled. We as a nation of Indonesia who have eastern customs and as a Muslim/Muslimah with the Qur'an and the Sunnah of the Prophet as a guide, shield and protector in filtering the waves of technology that come by choosing and sorting out good and profitable technologies to be applied in people's lives so that social order we are strong and strong based on religious values and noble character. Because technology will continue to develop, we must be able to control it. Not controlled by technology itself. So that social order and technology can unite to produce a good new civilization without having to mutually destroy each other and make our lives more comfortable. With the development of this

technology, our lives become more efficient and practical. It is important for us to keep abreast of technological developments and to use them wisely to improve the quality of our daily lives.

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